

# Modernize Your CPG Supply Chain With Oracle+Redwood

Leading consumer packaged goods (CPG) companies are known for product innovation. But today's volatile business landscape means they must focus equally on supply chain innovation. To protect margins and grow revenues, CPG companies must drive cost and process efficiencies — while also delivering outstanding service and availability. Redwood and Oracle have the combined experience CPG companies need to turn supply chain management from a challenge to a differentiator.

## THE ORACLE + REDWOOD ADVANTAGE

### INDUSTRY-LEADING SOFTWARE

Enabled by advanced intelligence, Oracle's full suite of logistics solutions drive real-time connectivity, end-to-end visibility, agility, and resilience for CPG supply chains.

### 20+ YEARS OF HANDS-ON EXPERIENCE

Redwood has deep, firsthand experience in optimizing both physical and digital supply chains. Your Oracle solutions will quickly be up, running, and tightly integrated.

### ONE POWERFUL PARTNERSHIP

Redwood is a longtime member of Oracle PartnerNetwork (OPN), with proven success in using Oracle solutions to drive cost savings and improved efficiency.



### Oracle Transportation Management (OTM)

OTM is a single platform for CPG companies to control and optimize their transportation operations. CPG companies can increase both margins and revenues as they minimize costs, optimize service levels, and automate processes.



### Oracle Warehouse Management System (WMS)

Profitably and quickly fulfilling omni-channel orders requires an optimized warehouse, built for flawless execution and real-time inventory accuracy. Oracle WMS leverages intelligence and automation to drive fulfillment excellence.



### Oracle Global Trade Management (GTM)

International trade has never been more complex. CPG companies can rely on Oracle GTM to gain visibility and control over orders and shipments, ensure adherence to tariffs and regulations, and automate trade processes.



### Oracle On-Premises to Cloud Migration

Since Oracle's last release of on-premises OTM & GTM software, there have been over 1,800 updates, all available with Oracle Cloud Fusion. Users of on-premises software are missing out on next-gen capabilities.

A full suite of Oracle solutions. One integrated strategy. Infinite possibility.

**Start realizing the power of a modernized supply chain today.**